

Jawahar Knowledge Centre

S.Y.T.R. Government UG & PG College
Madakasira-515301, Ananthapuramu Dist, A.P.

About JKC in Our Institution:

- S.Y.T.R. Govt. UG & PG College was established in 14-08-1991 in Madakasira, Anantapuramu dist.
- Jawahar Knowledge Centre (JKC) was established in 2013-2014, Training platform for students for the development of Job Skills.
- 75 Students were trained till 2018-19 and 24 students were selected for various companies from our JKC in campus drives in various institutions.

Introduction of JKC by CCE

Jawahar Knowledge Centres Established by Commissioner of Collegiate Education during 2005-2006 academic year but in this institution the JKC Centre was introduced during 2013-14 academic year

Context

The ever increasing prominence of India on the global map has lead to a growing demand for hard working and talented students good with computer skills, communication skills and industry related skills. The doors of global job market are opened to students who can speak fluently, compute quickly, write legibly and analyze logically. The conventional curriculum offered through B.A., B.Com and B.Sc., courses does not impart requisite skills relevant for dynamic job market especially that of emerging industries like Software and BPO. The Department felt the need to offer training to bridge the skill deficit of students and to enable them seize employment opportunities in job market.

Initiative

The Govt. of Andhra Pradesh initiated Jawahar Knowledge Centres (JKC) in Degree Colleges to help students learn and practice employability skills. These centres aim to provide solution to the problem of unemployment faced by students studying nonprofessional courses in Degree Colleges of AP. The ever increasing prominence of India on the global map has lead to a growing demand for hard working and talented students good with computer skills, communication skills and industry related skills. The doors of global job market are opened to students who can speak fluently, compute quickly, write legibly and analyze logically. The conventional curriculum offered through B.A., B.Com and B.Sc., courses does not impart

Stake holders

- Commissioner of Collegiate Education, AP., Hyderabad.
- Government, Private. Aided and Private Unaided Degree Colleges
- IT, ITeS, Banking, Insurance, marketing and other industries
- Students pursuing Undergraduate courses

Benefits to different Stakeholders

1.Student

- Acquiring job related skills
- Exposure to real-time projects
- Campus placement Opportunity
- Access to Excellent Resources
- Competitive Environment for faster growth

2. College

- Placement opportunities to selected Candidates
- Enriched academic environment
- Acquires reputation to the college
- Getting projects done by defining them and having them approved by CCE.

JKC Activities

1. Batch Sensitization
2. Self Introduction
3. Just A Minute (JAM)
4. Group Discussion
5. News Paper Reading
6. Story Telling
7. Role Play
8. Guest Lectures
9. Mock Interviews
10. Project Presentation
11. Grand Test
12. Other Activity

JKC Calendar - Yearly

S. No.	Batch	From	To
1.	I	May	July
2.	II	August	October
3.	III	November	January

JKC Timings in this College

- Working Days: 2 P.M – 5 PM
- In Holidays: 10:00 A.M – 1:00 P.M.